



Goodyear Veterans Day Event

March 2, 2015

Staff Presenters:

Bruce Kessman, Ballpark Manager

Guylene Ozlanski, Arts & Culture Coordinator





VISION ★ ★ ★

The Goodyear Parks & Recreation Department propose a Veterans Day Celebration to be held in the plaza at Goodyear Ballpark. The event will:

- Recognize Local Heroes
- Host a Field of Honor
- Dedicate Public Art Tribute to Veterans





PLANNING PROCESS ★ ★ ★

A collaborative process will be established for event planning. To ensure the needs of the Veteran community are met we will invite Veterans to participate in the planning. These groups include:

- City Employees who are Veterans
- Local American Legion Posts





FINANCIAL IMPACT ★ ★ ★

Staff projects the cost for the event to be \$10,000. These costs include:

- Staffing
- Sound and Stage
- Entertainment

Staff projects that 20% of costs will be recovered in year one with cost recovery increasing annually.



DISCUSSION ★ ★ ★

