

AGENDA ITEM # \_\_\_\_\_

DATE: February 23, 2015

COAC NUMBER: 15-5436

**CITY OF GOODYEAR  
CITY COUNCIL ACTION FORM**

**SUBJECT:** Application for a new  
Series 12 liquor license for Ada's Fish  
Fry, LLC

**STAFF PRESENTER:** Sue Brungardt,  
Deputy City Clerk

**COMPANY**

**CONTACT:** Vincent Poormon

**RECOMMENDATION:**

Approve a request from Vincent Poormon, owner/agent for Ada's Fish Fry, LLC, for a new Series 12 liquor license #1207A127, located at 14960 W Indian School Rd., #380, Goodyear, Arizona (*generally located on the northeast corner of Indian School Rd. and W. Wigwam Blvd*).

**PURPOSE:**

Mr. Poormon has applied for a new Series 12 (Restaurant) liquor license #1207A127. Ada's Fish Fry opened for business in July 2014. The applicant has paid the \$635.00 fee.

**BACKGROUND AND COMMUNITY BENEFIT:**

The Office of the City Clerk received this application on January 5, 2015. Ada's Fish Fry is a family owned and operated business, and is not a franchise.

There will be a manager on site at all times. The applicant will complete liquor law training as required by the State of Arizona and all other staff will be trained in responsible alcohol sales and service. All guests who appear to be under the age of 30 will be required to show valid I.D.

A Series 12 License is for a restaurant and is non-transferable. It allows the holder of the license to sell and serve all types of spirituous liquor solely for consumption on the premises of an establishment which derives at least forty percent of its gross revenue from the sale of food.

There are no licensed childcare facilities within 300 ft. of the location.

The application has been properly posted for the State mandated 20-day period. Any petitions or protests pursuant to A.R.S. 4-201(b) received during the 20-day posting period will be added to this report. The applicant has submitted the proper paperwork. There is no information at this time that would prohibit the applicant from obtaining this license.

The City Council's recommendation of approval, disapproval or no recommendation will be forwarded to the Department of Liquor Licenses and Control ("Department") for their consideration. If the City Council recommendation is for approval, no hearing is required

unless the Director of the Department, the State Liquor Board (“Board”), or any aggrieved party requests a hearing on the grounds that the public convenience and the best interest of the community will not be substantially served if a license is issued. If no hearing is requested, the Director may approve the license. If the City Council recommendation is for disapproval of an application, a statement of the specific reasons along with a summary of the testimony or other evidence supporting the recommendation for disapproval shall be attached to the order of disapproval and submitted to the Director and a public hearing will be held.

If the City Council recommendation is no recommendation, the Director may cancel the hearing and issue the license unless the Board, or any aggrieved party, protests and requests a hearing. If the reason for the protest is clearly removed or deemed satisfied by the Director, the Board shall cancel the hearing and the Department may issue the license. The application has been routed to Police, Fire, Code Enforcement, and Community Development. (Attachment A)

The completed application is on file in the office of the City Clerk.

**FISCAL ANALYSIS:**

The applicant has paid the \$635.00 application fee per the Goodyear Municipal User Fee Schedule. This business will contribute to the tax base of the community.

**ATTACHMENTS:**

1. Goodyear Liquor License Locations within one mile
2. Attachment A
3. Restaurant menu

**Goodyear Liquor License Locations Within One Mile**

<b>BUSINESS</b>	<b>ADDRESS</b>	<b>SERIES</b>
CLUBHOUSE GRILL	14175 W INDIAN SCHOOL RD #C1	6
SAFEWAY FOOD & DRUG #1511	14175 W INDIAN SCHOOL RD	9
WALGREENS #3657	3361 N LITCHFIELD RD	9
PALM VALLEY CLASSIC CAR SPA	14031 W INDIAN SCHOOL RD	10
BRUNOS PIZZA	14130 W INDIAN SCHOOL RD	12
WAL MART NEIGHBORHOOD MARKET #3604	14200 W INDIAN SCHOOL RD	9
BEIJING CHINESE CUISINE	14270 W INDIAN SCHOOL RD STE C-1	12
ROYAL JASMINE THAI RESTAURANT	14970 W INDIAN SCHOOL RD #B200	12
BELLA LUNA	14175 W INDIAN SCHOOL RD STE A-4	12

**Series 6 (Bar)**

**Series 9 (Liquor Store)**

**Series 10 (Beer & Wine)**

**Series 12 (Restaurant)**

## Attachment A

Liquor License Application  
Applicant: Vincent Poorman

**Application Received by State**  
**Liquor Board: 12/30/14**

Business Name: Ada's Fish Fry, LLC  
License No.: 1207A127

Department	Comments
Police	None
Fire	None
Code	None
Development Services	None

