



CITY OF
Goodyear



Sign Ordinance Amendments

October 19, 2015

Sign Ordinance Amendments



Purpose & Background

How we got to where we are:

- City Council Direction in Spring 2015
- Supreme Court Decision Summer 2015

Sign Ordinance Amendments



Process for Revisions

- ✓ October 13, 2015 – Yellow Paper distribution
- ✓ October 19, 2015 – Planning Commission/City Council Joint Worksession
- October – December 2015 – Preparation of draft sign code amendment
- November/December 2015 – Public Outreach
- December 2015/January 2016 – Finalize draft sign code amendment
- January/February 2016 – Planning & Zoning Commission Public Hearing
- February/March 2016 – City Council Public Hearing/Adoption



Purpose of Joint Worksession

Policy Direction to staff on:

- Temporary Signs
- Off-site Signs
- Private Signs in Right-of-Way and Public Property
- Governmental Signs
- Comprehensive Sign Packages

Temporary Signs

Policy questions to be discussed:

1. What are temporary signs?
2. How do we currently treat temporary signs?
3. To what extent should temporary signs be permitted?
4. How much flexibility should be inherent in the regulation of temporary signs?



Off-site Signs

Policy questions to be discussed:

1. What are off-site signs?
2. How do we currently treat off-site signs?
3. The Sign Ordinance currently prohibits off-site signs. Should this regulation remain?

Private Signs in Right-of-Way & Public Property

Policy questions to be discussed:

1. How do we currently treat private signs on ROW and public property?
2. Should the prohibition on private signs within the ROW and on other public property remain?
3. Is some limited form of private signage acceptable in the public ROW?



Governmental Signs

Policy questions to be discussed:

1. What are Governmental Signs?
2. Should Sign Ordinance provisions regarding the use of signs by the City be amended?



Comprehensive Sign Packages

Policy questions to be discussed:

1. What are CSPs?
2. How do we currently treat CSPs?
3. Should the City continue requiring certain developments to submit CSP?

Sign Code Amendments



Council Direction from March 2015 Worksession

- Electronic Message Displays
- Larger Future Development Signs
- Directional Signs

Sign Code Amendments



Thank You